Strategic Plan 2025-2029

Vision

By 2029, the Canadian Ophthalmological Society will be recognized as the national leader in collaborative eye care. We will have expanded our organizational impact through a growing and deeply engaged membership. Our Continuing Professional Development programs will be inclusive, innovative, and responsive to the evolving needs of our members.

Strategic Pillars

Lead with a Strong Advocacy Voice

Develop a cohesive and visible advocacy strategy that positions COS at the forefront of national conversations on collaborative eye care.

Elevate Technology and Communication Improve digital platforms and communication strategies to enhance members' accessibility and awareness.

Expand and Empower Our Membership

Build a stable, inclusive, and representative member base across all regions and stages of practice.



Innovate and Unify CPD Offerings

Provide cutting-edge, accessible, and inclusive CPD programs that reflect national needs and global best practices.

Optimize Organizational Resources

Leverage the full potential of COS' human, financial, and technological assets to drive operational excellence and long-term sustainability.



