

A Report Card on Vision Health in Canada: The Impact of the COVID-19 Pandemic on Vision Health in Canada 2021 Social Media Toolkit

Facebook/Instagram Suggested Content

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<p><i>Please post October 13</i></p> <p>Today, Canadian Council of the Blind and Fighting Blindness Canada published A Report Card on Vision Health in Canada: The Impact of the COVID-19 Pandemic on Vision Health in Canada 2021.</p> <p>The report found that vision care in Canada has not reached pre-pandemic levels due to significant staff shortages, surgical backlogs, and an urgent need for a national eye care strategy.</p> <p>Progress in vision care across Canada is happening, but not quickly enough.</p> <p>Find the report online & sign the petition asking the Canadian government to recommit to a national vision health plan today and address the backlog in vision care.</p> <p>www.stopvisionloss.ca</p>	
<p>Did you know? Progress in vision care across Canada is happening, but not quickly enough. As we come out of the pandemic an estimated 1.8 million optometrist visits were still being missed in 2021, putting millions of Canadians at serious risk of vision loss.</p> <p>Sign the petition urging the government to recommit to a national vision health plan today: www.stopvisionloss.ca</p>	
<p>A Report Card on Vision Health in Canada: The Impact of the COVID-19 Pandemic on Vision Health in Canada 2021 from the Canadian Council of the Blind and Fighting Blindness Canada found that in 2021, day surgeries were still down 20% from pre-pandemic levels, indicating a persistent gap in surgery capacity.</p> <p>Canadians are going blind or losing vision despite the fact that we have the medicine and resources to treat them. Sign the petition urging the government to recommit to a national vision health plan today: www.stopvisionloss.ca</p>	

Twitter Suggested Content

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<p><i>Please post October 13</i></p> <p>Today, @CCBNational and @fb_canada published A Report Card on Vision Health in Canada: The Impact of the COVID-19 Pandemic on Vision Health in Canada 2021.</p> <p>Findings show progress in vision care across Canada is not happening quickly enough.</p> <p>Learn more www.stopvisionloss.ca</p>	
<p>2/3 Canadians have not had an eye examination within the past year, and it is estimated that there were 108,000 fewer eye surgeries performed in Canada in 2021 compared to 2019.</p> <p>Tell the government to recommit to a national vision health plan today: www.stopvisionloss.ca</p>	
<p>@CCBNational and @fb_canada recently found that vision day surgeries in 2021 were still 20% below 2019 numbers.</p> <p>Canadians are going blind or losing vision even though we have the medicine and resources to treat them. Learn more: www.stopvisionloss.ca</p>	

LinkedIn Suggested Content (Brand Pages)

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<p><i>Please post October 13</i></p> <p>Today, Canadian Council of the Blind and Fighting Blindness Canada published A Report Card on Vision Health in Canada: The Impact of the COVID-19 Pandemic on Vision Health in Canada 2021.</p> <p>The report found that vision care in Canada has not reached pre-pandemic levels due to significant staff shortages, surgical backlogs, and an urgent need for a national eye care strategy.</p> <p>Progress in vision care across Canada is happening, but not quickly enough. [Here, feel free to add a sentence or two on your organization's commitment/alignment with this message].</p>	

<p>Join us in reviewing the report online & signing the petition asking the Canadian government to recommit to a national vision health plan today and address the backlog in vision care.</p> <p>www.stopvisionloss.ca</p>	
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