

Canadian
Ophthalmological
Society

ANNUAL REPORT 2011

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Canadian Société
Ophthalmological canadienne
Society d'ophtalmologie
EYE PHYSICIANS | MÉDECINS ET CHIRURGIENS
AND SURGEONS | OPHTHALMOLOGISTES
OF CANADA | DU CANADA



MESSAGE FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR/CEO

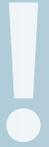
Annual reports provide us with an opportunity to reflect on the accomplishments of the past year, and we are pleased to announce that the Canadian Ophthalmological Society (COS) is making a difference. In 2011, the COS board, councils, committees and staff continued to drive change. COS successes over the past year include development of the following:

- Strategies to ensure the long-term financial stability of the organization, including a review of our financial statements to identify areas of potential growth and opportunities to cut expenses, an in-depth review of our investments, establishment of an Investment Committee and drafting of a transparent Investment Policy.
- Policies and procedures, processes and systems to guide our work and increase overall operational and financial efficiencies.
- Performance measures to evaluate and assess how we are doing in terms of meeting our strategic goals.
- Strategies and plans to continue to add value and relevance for our membership.
- A national consensus on how we can collaborate with optometry in the care of glaucoma patients and those with suspected glaucoma.
- Strategies to support provincial associations in British Columbia, Alberta and Ontario against lobbying by optometrists and in positioning the professional expertise of ophthalmologists.
- Plans to rebrand COS on the occasion of our 75th anniversary in 2012 and the adoption of our new tagline, *Eye Physicians and Surgeons of Canada*.
- A new COS website, including a revamped continuing professional development (CPD) section to be launched in the fall of 2012.
- A favourable environment for implementing a national program on accessibility of donor tissue for corneal transplants.
- A CPD needs assessment, as required by the Royal College of Physicians and Surgeons of Canada, to identify perceived and unperceived needs, over and above our already outstanding annual meeting; this will help shape the future direction of our educational programming.

In addition, we

educational events outside the annual meeting, and developed policies and principles that describe how and to what extent COS will engage in these programs while addressing liability issues.

- Developed a clinical practice guideline (CPG) on diabetic retinopathy. The executive summary will appear in the April 2012 issue of the *Canadian Journal of Ophthalmology* and the guideline will be available online in May.
- Received a Canadian Institutes of Health Research Meetings Grant to develop strategies to enhance uptake of CPGs, using our CPG on diabetic retinopathy as a case study.
- Worked very hard on Bill C-313, which will bring non-corrective cosmetic contact lenses under the same regulatory framework as prescribed, corrective contact lenses. Ultimately, Bill C-313 will increase consumer protection by overseeing a potentially unsafe product and preventing its misuse. The Bill is expected to be brought before the Senate in 2012 for final approval.
- Served as a member of the Wait Time Alliance (WTA), whose annual report card grades provinces and territories on actual wait times for various medical procedures. COS has maintained a strong national voice in this area and has been



The Canadian Ophthalmological Society is the principal, national voice for ophthalmology in Canada and the recognized authority on eye and vision care. Our mission is to assure the provision of optimal eye care for all Canadians by promoting excellence in ophthalmology and by providing services to support our members in practice. COS is an affiliate of the Canadian Medical Association and an accredited provider of continuing professional development, as recognized by the Royal College of Physicians and Surgeons of Canada. COS works to improve eye and vision care standards for all Canadians through the work of its Board of Directors, councils and committees and through ties with national and international ophthalmological and eye care organizations. Our membership includes over 1,000 ophthalmologists and 200 ophthalmology residents.

instrumental in shaping the WTA's focus on patient care.

- o Took all of the necessary steps to establish a foundation, a charitable arm of COS; we expect to obtain registered charitable status by early 2013.

We also navigated the transition of our scientific journal, the *Canadian Journal of Ophthalmology (CJO)*, to an outside publisher, Elsevier. We expect that this partnership will enhance COS and increase the global impact of Canadian ophthalmological research and expertise. We are on track to receive an estimated 700 submissions in 2012, compared with 655 in 2011. Special thanks to editor-in-chief, Dr. Phil Hooper, for overseeing this difficult but necessary transition.

The CPD program continues to expand and our annual meeting is truly one of the best ophthalmology meetings in the world, bringing together more than 1,500 participants in Vancouver last June for five days of workshops, research presentations, plenary sessions, surgical skills transfer courses and networking.

A major accomplishment in 2011 was to co-develop an online assessment program with the University of Toronto.

For almost a decade, COS has accredited professional educational

programs such as symposia, conferences, online learning programs and workshops. From 2009 to 2011, COS accredited 23 programs, and we expect to increase this over the next few years. All programs must meet the accreditation standards of the RCPSC. The accreditation process also ensures that all educational programs meet the needs of our physician specialists and are objective and balanced.

As our membership continues to grow, the strength and reach of our organization grows with it. We sincerely thank members for their continued support. Our work would not be possible without our board, council and committee members who dedicate countless hours to making COS an exceptional national specialty society. I would like to thank the following chairs for their outstanding leadership: Dr. Andrew Budning, chair, Council on Provincial Affairs; Dr. Ken Romanchuk, chair, Maintenance of Certification Committee; and Dr. Allan Slomovic, chair, Council on Continuing Professional Development/Annual Meeting and Exhibition. Special thanks are also extended to all the committee chairs and members and to those serving in key liaison roles on behalf of COS, internationally and nationally. Your efforts are truly appreciated.



François Codère, MD
PRESIDENT



What's next for COS?

The COS will continue to focus on its key priorities: membership, continuing professional development (CPD) and health policy advocacy.

We will work to ensure implementation of the clinical practice guideline on diabetic retinopathy, for which an extensive dissemination strategy has been developed. In addition, through a Canadian Institutes of Health Research Meetings Grant, we are convening renowned leaders in guideline dissemination and implementation in April 2012 to develop strategies for guideline implementation through an alliance of education providers in national specialty societies and faculties of medicine.

We will strengthen relationships with subspecialty societies. COS will be co-developing a physician-led retina subspecialty meeting in 2013. Our support for affiliated societies helps them achieve success and, in turn, strengthens the voice of COS on ophthalmology-related issues.

We will build the COS brand, raise our profile as the recognized "go to" resource on ophthalmology-related issues and strengthen health policy advocacy by providing support to provincial associations when needed. As a national specialty society, COS speaks for its members and works with other organizations both nationally and internationally to influence health policy.

Ongoing development of partnerships with the Royal College of Physicians and Surgeons of Canada, the Canadian Medical Association, the Canadian academic ophthalmological community, national and international ophthalmological societies, the federal government and industry remains a priority.

The COS website will be redesigned to include a revamped CPD section that will allow members to claim CPD credits online. E-learning and web-based learning for CPD credit has been clearly identified as a need by our membership. COS will also continue to seek opportunities to partner with key stakeholders to build valuable and relevant CPD activities for our members.

resident has been recruited to serve on our Council on Professional Affairs. Residents bring fresh ideas and perspectives that support the growth of COS.

The effective, transparent and responsible use of resources will continue to remain a top priority for us.

Over the course of the next year, COS will establish a Foundation to provide members with the opportunity to support the advancement of ophthalmology in Canada through charitable giving.



According to the 2010 member survey, over half of COS members cited the CJO as being the primary reason for being a member of COS.

The COS Annual Meeting and Exhibition will continue to be a focal point of our CPD activities. In an era of revenue challenges, we will continue to invest in the highest calibre of international guest speakers to ensure that it remains a valued professional scientific and educational experience for COS members.

In 2012, COS will complete the transition of our flagship publication, the *Canadian Journal of Ophthalmology*, to Elsevier allowing us to extend our reach nationally and internationally.

Residents are the future of ophthalmology care in Canada, and residents are an essential part of our membership. Recognizing this, COS has recruited a resident to serve on the Council on Continuing Professional Development to develop the residents' stream at the annual meeting. Another

We look forward to continuing to work with our members to strengthen the ophthalmology health care community in Canada.



Jennifer Brunet-Colvey, MA
(Medical Sociology)
EXECUTIVE DIRECTOR/CEO

Financial Statements

January 1, 2011 to December 31, 2011

Complete financial statements and the auditor's report for the 2011 fiscal year are available to any COS member upon request.

SUMMARY OF OPERATIONS

Revenue \$1,434,453	
Expenses \$1,368,230	
	Revenue over Expenses \$ 66,223

COS gives its members access to the latest information on ophthalmology research, surgical skills through courses at the Annual Meeting and Exhibition (special rates), the latest in clinical practice guidelines, the *Canadian Journal of Ophthalmology* (free print and online subscription), *Perspectives* (online newsletter) and much more.



COS BOARD OF DIRECTORS 2011/2012

François Codère, MD, President

Paul Rafuse, MD, President-Elect

David Maberley, MD, Secretary

Yvonne Buys, MD, Treasurer

Stephanie Baxter, MD, Board Liaison
on Resident Affairs; Chair, Council on
Eye Care

Andrew Budning, MD, Chair, Council on
Provincial Affairs

Allan Slomovic, MD, Chair, Council on
Continuing Professional Development

Jennifer Brunet-Colvey, MA, Executive
Director/CEO

2011/2012 COUNCILS, COMMITTEES AND THEIR CHAIRS

Nominating Committee:

Lorne Bellan, MD

Council on Provincial Affairs:

Andrew Budning, MD

Council on Continuing Professional

**Development/Annual Meeting and
Exhibition:** Allan Slomovic, MD

Council on Eye Care and Board Liaison on

Resident Affairs: Stephanie Baxter, MD

Maintenance of Certification:

Ken Romanchuk, MD

CJO Editorial Board: Phil Hooper, MD,

Editor-in-Chief

Vision Standards for Driving:

Martin ten Hove, MD

Eye Bank Committee:

Guillermo Rocha, MD

Clinical Practice Guideline Steering

Committee: Walter Delpero, MD

Clinical Practice Guideline on Diabetic

Retinopathy: Phil Hooper, MD

KEY PARTNERS/LIAISON

**Association of Canadian University
Professors in Ophthalmology (ACUPO)**
(including chairs and program
directors): Sherif El-Defrawy, MD,
Chair, ACUPO

**American Academy of Ophthalmology
(AAO):** Paul Rafuse, MD

Canadian Medical Association (CMA):
Yvonne Buys, MD

**International Federation of
Ophthalmological Societies:**
E. Rand Simpson, MD

**Joint Commission on Allied Health
Personnel in Ophthalmology
(JCAHPO):** Sherif El-Defrawy, MD

**Pan-American Association of
Ophthalmology (PAAO):**
Paul Rafuse, MD

**Royal College of Physicians and
Surgeons Specialty Committee in
Ophthalmology:** Walter Delpero, MD

AFFILIATED SOCIETIES AND SPECIAL INTEREST GROUPS

Atlantic Provinces Ophthalmological
Society (APOS)

Canadian Association of Pediatric
Ophthalmology

Canadian Cornea, External Disease &
Refractive Surgery Society

Canadian Glaucoma Society

Canadian Neuro-ophthalmology
Society

Canadian Ophthalmic Pathology
Society

Canadian Ophthalmological Residents'
Society

Canadian Retina Society

Canadian Society for International and
Public Health Ophthalmology

Canadian Society of Oculoplastic &
Reconstructive Surgery

Canadian Uveitis Society

Comprehensive Ophthalmology

ALLIED HEALTH

Canadian Orthoptic Society

Canadian Society of Ophthalmic
Medical Personnel

Canadian Society of Ophthalmic
Registered Nurses

STAFF TEAM

Jennifer Brunet-Colvey, Executive
Director/CEO

Rita Afeltra, Executive Assistant and
Membership Services

Inika Anderson, Manager, CPD

Joyce Davis, Accountant (part-time)

Susan Gemmell, Managing Editor
(part-time), *Canadian Journal of
Ophthalmology*

Michael Peterson, CPD Coordinator



**COS members
have identified
online
educational
learning as a
highly important
CPD need.**

PAST-PRESIDENTS

2008–2010	Lorne Bellan, MD (Manitoba)	1980	Gordon S. Harris, MD (British Columbia)	1959	A. Lloyd Morgan, MD (Ontario)
2006–2008	Alan Cruess, MD (Nova Scotia)	1979	Sean B. Murphy, MD (Quebec)	1958	John V. Nicholls, MD (Quebec)
2004–2006	Sherif El-Defrawy, MD (Ontario)	1978	John H. Quigley, MD (Nova Scotia)	1957	John A. McLean, MD (British Columbia)
2002–2004	Duncan Anderson, MD (British Columbia)	1977	John D. Parker, MD (Ontario)	1956	Henri Pichette, MD (Quebec)
2000–2002	Susan Lindley, MD (Quebec)	1976	Jean M. de Margerie, MD (Quebec)	1955	Percy B. MacFarlane, MD (Ontario)
1998–2000	Daniel O'Brien, MD (Nova Scotia)	1975	Stephen M. Drance, MD (British Columbia)	1954	Mark R. Marshall, MD (Alberta)
1996–1998	Patricia K. Teal, MD (Ontario)	1974	J. Page Harshman, MD (Ontario)	1953	Kenneth B. Johnston, MD (Quebec)
1994–1996	Frank V. Buffam, MD (British Columbia)	1973	Charles Dyson, MD (Ontario)	1952	A.E. MacDonald, MD (Ontario)
1992–1994	Raymond LeBlanc, MD (Nova Scotia)	1972	William M.G. Wilson, MD (British Columbia)	1951	G. Stewart Ramsey, MD (Quebec)
1992	D. Lorenzetti, MD (Quebec)	1971	J. Clem McCulloch, MD (Ontario)	1950	Roger F. Nicholls, MD (Alberta)
1991	Ide Dubé, MD (Quebec)	1970	Michel Mathieu, MD (Quebec)	1949	Jules Brault, MD (Quebec)
1990	Rand Simpson, MD (Ontario)	1969	R. Gordon C. Kelly, MD (Ontario)	1948	Robert J.P. McCulloch, MD (Ontario)
1989	Ralph Schneider, MD (Saskatchewan)	1968	John S. Crawford, MD (Ontario)	1947	John A. MacMillan, MD (Quebec)
1988	J.S.F. Richards, MD (British Columbia)	1967	Robert E. Smart, MD (Ontario)	1946	Walter W. Wright, MD (Ontario)
1987	Harold Stein, MD (Ontario)	1966	Donald M. MacRae, MD (Nova Scotia)	1945	Wilbert G. Fraser, MD (Ontario)
1986	John Valberg, MD (Ontario)	1965	Alfred J. Elliot, MD (British Columbia)	1944	Robert E. Mathers, MD (Nova Scotia)
1985	Alain Rousseau, MD (Quebec)	1964	J.A. René Charbonneau, MD (Quebec)	1943	Colin A. Campbell, MD (Ontario)
1984	Rod Morgan, MD (Alberta)	1963	Harry M. Macrae, MD (Ontario)	1942	Frederick T. Tooke, MD (Quebec)
1983	A.T. Laxdal, MD (British Columbia)	1962	Robert M. Ramsay, MD (Manitoba)	1941	Joseph Vaillancourt, MD (Quebec)
1982	Roch Gagnon, MD (Quebec)	1961	Benjamin Alexander, MD (Quebec)	1940	William H. Lowry, MD (Ontario)
1981	C.B. Mortimer, MD (Ontario)	1960	Norman L. Elvin, MD (Manitoba)	1938–1939	William G.M. Byers, MD (Quebec)

For more information, please contact:

**CANADIAN
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