



Canadian **Retina** Society
Société canadienne de la **Rétine**

**AN INVITATION TO SUPPORT:
Sponsorship Package**

2014 Canadian Retina Society Scientific Meeting
February 13-16, 2014
Whistler, BC

Delegate Profile

- Physicians and Surgeon members of the Canadian Retina Society
- Canadian and International Retina Specialists
- Residents and Fellows
- International Guest Speakers

Overview of 2014 Canadian Retina Society Scientific Meeting

The **Canadian Retina Society (CRS)** will hold its 2nd Annual Scientific Meeting February 13-16, 2014 in beautiful Whistler, BC. Sponsor benefits are unparalleled. All sponsorship packages allow you to maximize your corporate visibility, build your brand and develop a strong connection with the Canadian retina community.

As an accredited educational meeting, the CRS Scientific Meeting is a ‘must-attend’ event. An educational grant will provide you invaluable exposure and prominence with retina specialists. You will also have an opportunity to strengthen your relationship with the retina community by participating in “Expanding the Dialogue”, a special 1 hour on-site session with retina specialists where you will discuss areas of common interest: newest research, recent trends in the sector and opportunities for future collaboration.

New in 2014: Gold level sponsors will have the opportunity to co-develop an Accredited Symposium (*please see page 3*).

We have designed this event to give you unparalleled access to our delegates and provide you the opportunity to foster these important relationships and cultivate new ones.

Successful events require strong teams and we hope you will join us. Your support greatly enhances the caliber of the scientific meeting and the quality of the educational programming, while providing a unique opportunity for interaction between the retina community and key industry partners offering products and services for this market. Together, we can deliver a unique, world-class event that will build a stronger retina community in Canada.

2014 CRS Meeting Supporter Levels and Benefits

* Based on availability at time of commitment; includes co-development fee; room rental; standard AV equipment. Honoraria for Faculty and Accreditation Fee not included. Additional expenses may apply as required. (page 3)

Benefit Description	Gold \$50,000	Silver \$25,000	Bronze \$10,000	Supporter A \$5,000	Supporter B \$5,000
				1 delegate in attendance only	Company recognition only
Option to co-develop 1 of 2 Accredited Symposia available on a first-come, first-served basis at \$25,000 and first option of day and time slots* (Supporters must meet the October 15 th deadline to qualify).	■				
Co-developed Accredited Symposia promoted on COS and CRS websites and through email communications to delegates	■				
Co-developed Accredited Symposia promoted on signage at the CRS meeting	■				
Co-developed Accredited Symposia listing and recognition in conference program	■				
Opportunity to provide one room drop at the host hotel (all associated costs must be covered by Supporter)	■	\$1,500	\$1,500		
Corporate logo on all 2014 CRS Meeting collaterals, including video loops and website	■	■	■	-	■
Corporate logo and profile listed in 2014 CRS Meeting program by supporter level	■	■	■	-	■
Use of the CRS logo with the phrase "Canadian Retina Society Sponsor" until June 30, 2014	■	■	■	-	■
Copies of delegate list in advance of the meeting (Delegate lists comprised of names of attendees only)	■	■	■	■	-
Acknowledgement of support from the CRS President during Opening Remarks	■	■	■	-	■
Corporate message in program	2 pages	1 page	½ page	-	½ page
Delegate conference attendance, including evening events	4	3	2	1	0
Branded key cards (\$3,000) - all associated costs must be covered by Supporter	1 st	2 nd	3 rd	-	-
Opportunity to display (table top)	■	■	■	-	-
Opportunity to participate in the "Expanding the Dialogue" session	■	■	■	Observer Status	-

For more information,
please contact:

Dr. James (Jim) Whelan

President, Canadian
Retina Society

Email: jwhelan@nl.rogers.com

**Canadian Retina
Society Secretariat**

c/o: Canadian
Ophthalmological Society

Phone: 613.729.6779 ext. 225

Email : jbcolvey@cos-sco.ca

Accredited Symposium –

This option available to Gold Level sponsors only.

An Accredited Symposium is co-developed as an Accredited Group Learning Activity (Section 1) as defined by the Maintenance of Certification (MOC) Program of the Royal College of Physicians and Surgeons of Canada (RCPSC). The Accredited Symposia are planned to ensure the evidence presented is valid, objective and balanced.

Benefits of Hosting an Accredited Symposia

Accredited Symposia are an essential part of the official program of the 2014 CRS Scientific Meeting and extend the delegate's educational experience. Some of the benefits include:

- **Accredited** for RCPSC MOC Section 1 Credits and American Academy of Ophthalmology (AAO) category 1 credits.
- **Tailored to** the educational needs of the retina community.
- **Knowledge Transfer** from research to practice.
- **Inform** best practices in patient decision-making.
- **Exposure** to the retina community as a provider of CPD content and material.
- **Increased Visibility** among retina specialists.
- **Use of the CRS logo and name** when promoting the program to the medical community.
- **Provide an opportunity** for interaction and feedback.
- **Increase your perceived value-add proposition** to specialty physicians.
- **Position** your company as a strategic partner with CRS in the management of eye and vision eye.

Please see Co-Developed Accredited Symposia Guide for further details.

2014 CRS Scientific Meeting Application for Accredited Symposium *(for Gold Sponsors only)*

Sponsor Information

Contact Name _____ Title _____

Sponsor Name _____

Mailing Address _____ City _____

Province/State _____ Country _____ Postal/Zip Code _____

Telephone _____ Email _____

Communication Firm/Medical Education Company Not Applicable

Contact Name _____ Title _____

Company Name _____

Mailing Address _____ City _____

Province/State _____ Country _____ Postal/Zip Code _____

Telephone _____ Email _____

Invoices should be addressed to:

Sponsor Communication Firm

Symposium Information

We hereby apply for the following Accredited Symposium timeslot:

Friday February 14 9:15-10:15 1st choice 2nd choice

Saturday February 15 9:10-10:10 1st choice 2nd choice

Note: Timeslot allocation is based on the date and time the completed Application and payment are received by the CRS Secretariat.

Symposium Content

Medical- Treatment of retinal vascular disease (CRVO, BRVO)

Surgical- Treatment of complex retinal detachments including new devices/techniques

Other suggestions: _____

Suggestions for Physician Chair: _____

Target Audience: _____

Note: Topics will be reviewed and approved by the 2014 CRS Planning Committee to ensure content is based on learning need, scientific balance and validity, and to avoid duplication with the scientific program.

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Fees

\$25,000 (plus applicable taxes) Cheque included Please invoice

(Includes co-development fee, room rental, standard AV equipment. Faculty honoraria and Accreditation Fee are additional. Other expenses may apply as required. Please see Co-Developed Accredited Symposia Guide for further details.)

This Application will not be processed until the full payment of the fee has been received. Fees are payable to the Canadian Ophthalmological Society. Fees are non-refundable once your application has been accepted.

Please return payment to:

Accredited Symposia Application
CRS Secretariat c/o Canadian Ophthalmological Society
610-1525 Carling Ave, Ottawa ON K1Z 8R9
Email: cos@cos-sco.ca Fax: 613-729-7209

Authorization

I am the authorized representative of the presenting organization with full power and authority to sign and deliver this Application. The company agrees to comply with all polices and guidelines contained in the Accredited Symposia Guide.

Signature of Authorized officer _____ Date _____

Accredited Symposium Application
2014 CRS Scientific Meeting
Canadian Ophthalmological Society
610-1525 Carling Ave,
Ottawa ON K1Z 8R9
T. 613-729-6779/800-267-5763
F. 613-729-7209
cos-sco.ca

For CRS Secretariat Use Only

Record No: _____ Date: _____ Time: _____

Payment Date: _____ Confirmation Sent: _____

Accepted by: _____ Date: _____

Applications must be received by October 15, 2013.

Please keep a copy for you records. Applications submitted incorrectly or with incomplete mandatory requirements will be returned to the submitter. This may impact your preferred time and topic choice.